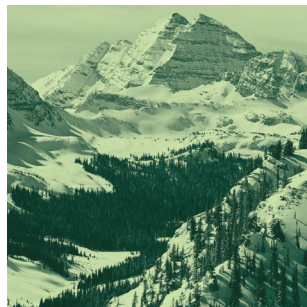
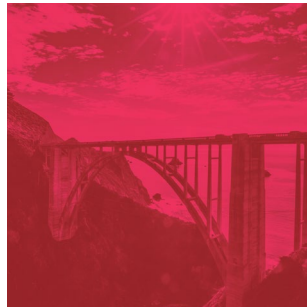
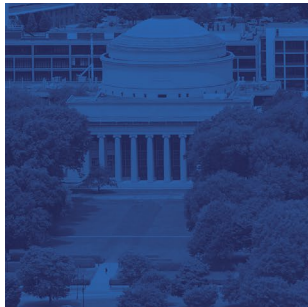


# EXHIBIT & SPONSORSHIP PROSPECTUS



**informs**<sup>®</sup>

## EXHIBIT & SPONSORSHIP QUESTIONS & INQUIRIES

Contact: Olivia Schmitz  
INFORMS Exhibit & Sponsorship Sales Manager  
[olivia.schmitz@informs.org](mailto:olivia.schmitz@informs.org)  
443-757-3539  
[informs.org/sponsor-exhibit](https://informs.org/sponsor-exhibit)

Custom and multi-sponsorship packages available.  
Information is subject to change; please check each  
conference website for the most up-to-date details.



### 2019 INFORMS-ALIO INTERNATIONAL CONFERENCE

June 9–12 | Cancún, Mexico

[meetings.informs.org/2019international](https://meetings.informs.org/2019international)



### INFORMS HEALTHCARE 2019

July 27–29 | Cambridge, Massachusetts

[meetings.informs.org/healthcare2019](https://meetings.informs.org/healthcare2019)



### 2019 INFORMS ANNUAL MEETING

October 20–23 | Seattle, Washington

[meetings.informs.org/seattle2019](https://meetings.informs.org/seattle2019)



### 2020 INFORMS CONFERENCE ON SECURITY

February 9–11 | Monterey, California

[meetings.informs.org/2020security](https://meetings.informs.org/2020security)



### 2020 INFORMS BUSINESS ANALYTICS CONFERENCE

April 26–28 | Denver, Colorado

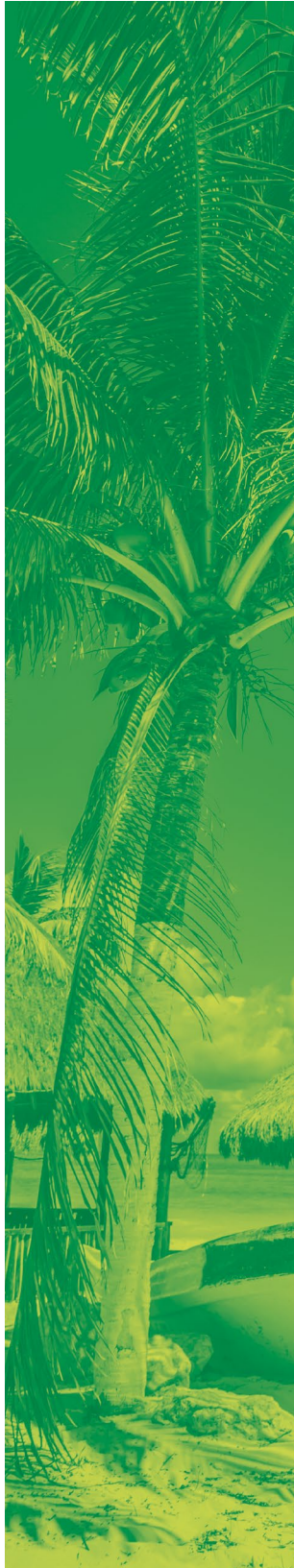
[meetings.informs.org/analytics2020](https://meetings.informs.org/analytics2020)



# 2019 INFORMS-ALIO INTERNATIONAL CONFERENCE

JW Marriott & CasaMagna Marriott | Cancún, Mexico | June 9–12, 2019  
[meetings.informs.org/2019international](http://meetings.informs.org/2019international)

Experience a rich culture of Mexico as you enjoy a program full of talks, keynote speeches, and tutorials on cutting-edge research topics and industry practices in a resort setting.



## Meeting at a Glance

- 700+ Attendance
- 75% Academic
- 65% Master's or PhDs

## Who Should Exhibit/Sponsor

- Book and software publishers
- Companies offering interactive products and services for analytics and operations research
- Education programs and institutions

## Exhibit Dates and Hours

- Sunday, June 9, 2019      9am–4pm
- Monday, June 10, 2019    9am–4pm
- Tuesday, June 11, 2019    10am–3:30pm

## Exhibit & Sponsorship Packages

- Range from \$2,500 to \$10,000.
- Exhibit Package is \$1,500.

## Benefits of Exhibiting & Sponsorship

- Increase reach, visibility, and exposure.
- Meet with key decision makers, start discussions, and make new connections at your tabletop exhibit space.
- One complimentary full conference registration is included in some Exhibit and Sponsorship fees.
- Increase exposure in the Guide to Exhibits, on the website, and in the mobile app.

**Reserve Early** | Opportunities are limited.

Exhibit & Sponsorship Opportunities	Platinum (\$10,000)	Gold (\$7,500)	Silver (\$5,000)	Bronze (\$2,500)	Exhibit Only (\$1,500)
Tabletop Exhibit	•	•			•
<b>Conference Registration</b>					
2 Full Conference Registrations	•				
1 Full Conference Registration		•			•
1-Time Email Use of Opt-in Participant List	•	•			
Recognition in INFORMS Membership eNews	•	•	•		
Logo on Full Page Ad in <i>OR/MS Today</i>	•	•	•	•	
Recognition on Website, Signage, Print, & Mobile App	•	•	•	•	
Recognition at Opening Plenary	•	•	•	•	

Sponsors receive all of the above listed package benefits, plus their choice of available opportunities. Please visit [meetings.informs.org/2019international](http://meetings.informs.org/2019international) for more sponsorship package details.

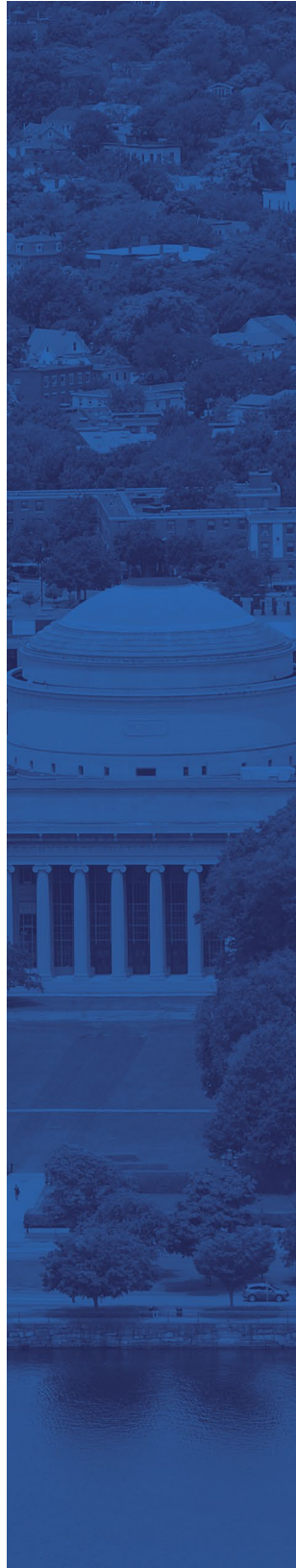
**Custom packages available.**



# INFORMS HEALTHCARE 2019 CONFERENCE

MIT Sloan School of Management | Cambridge, Massachusetts | July 27–29, 2019  
[meetings.informs.org/healthcare2019](http://meetings.informs.org/healthcare2019)

Join us where we'll "Transform Health with Data, Mind and Hand," and use data analytics and research to impact medicine, healthcare policy, and delivery.



## Meeting at a Glance

- 500+ Attendance
- 90% Academic
- 60% Master's or PhDs

## Who Should Exhibit/Sponsor

- Book and software publishers
- Companies offering interactive products and services for healthcare analytics
- Education programs and institutions

## Exhibit Dates and Hours

- Saturday, July 27, 2019      10am–3:30pm
- Sunday, July 28, 2019      10am–3:30pm
- Monday, July 29, 2019      9am–1pm

## Exhibit & Sponsorship Packages

- Range from \$2,500 to \$7,500.
- Exhibit Package is \$1,500.

## Benefits of Exhibiting & Sponsorship

- Increase reach, visibility, and exposure.
- Meet with key decision makers, start discussions, and make new connections in the healthcare industry.
- Complimentary full conference registrations included in some Exhibit and Sponsorship fees.
- Increase exposure in the Guide to Exhibits, on the website, and in the mobile app.

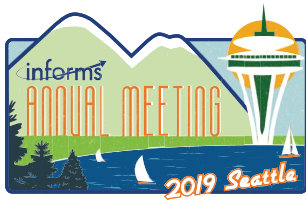
**Reserve Early** | Opportunities are limited.

Exhibit & Sponsorship Opportunities	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$2,500)	Exhibit Only (\$1,500)
Tabletop Exhibit	•	•		•
<b>Conference Registration</b>				
2 Full Conference Registrations	•			
1 Full Conference Registration		•		•
1-Time Email Use of Opt-in Participant List	•	•		
Recognition in INFORMS Membership eNews	•	•	•	
Logo on Full Page Ad in <i>OR/MS Today</i>	•	•	•	
Recognition on Website, Signage, Print, & Mobile App	•	•	•	
Recognition at Opening Plenary	•	•	•	

Sponsors receive all of the above listed package benefits, plus their choice of available opportunities. Please visit [meetings.informs.org/healthcare2019](http://meetings.informs.org/healthcare2019) for more sponsorship package details.

**Custom packages available.**





# 2019 INFORMS ANNUAL MEETING

Washington State Convention Center | Seattle, Washington | October 20–23, 2019  
[meetings.informs.org/seattle2019](http://meetings.informs.org/seattle2019)

The INFORMS Annual Meeting connects 6,000+ students, professionals, academics, and industry leaders to share ideas and research, and explore best practices. The meeting features presentations by industry and academic leaders on real-world applications of operations research and analytic solutions.

## Meeting at a Glance

- 6,000+ Attendees
- 52 Exhibiting Companies
- 85% Master's or PhDs
- 40% Student Attendance
- 85% Academic Audience

## Who Should Exhibit/Sponsor

- Book and software publishers
- Companies offering interactive products and services for the analytics and operations research field
- Education programs and institutions
- Recruiters

## Exhibit Dates and Hours

- Sunday, October 20      12noon–5pm  
   7:30–9pm
- Monday, October 21      9am–5pm
- Tuesday, October 22      9am–5pm
- Wednesday, October 23      9am–12:30pm

## Conference Sponsorship Packages

- Range from \$2,500 to \$25,000.
- Exhibit Package is \$2,750.

## Benefits of Exhibiting & Sponsorship

- Dedicated time to meet with attendees and start discussions.
- Opportunity to host a Technology Tutorial during conference sessions and tracks and/or one Technology Workshop.
- Build your brand awareness to 6,000+ students, professionals, and academics in the industry.

## Benefits of Exhibiting & Sponsorship

(Continued)

- Increase exposure and return on your investment with an exhibitor listing in the Annual Meeting Quick Reference Guide, on the website, and in the mobile app.
- Reach a broader audience through on-site and online presence.
- Mix exhibit and sponsorship opportunities for higher exposure, brand awareness, and to drive booth traffic.
- Additional information on packages and benefits can be found on our website at [meetings.informs.org/seattle2019](http://meetings.informs.org/seattle2019).

## Reserve Early

Exhibit space and sponsorship opportunities are limited. Booth locations will be offered on a first-come, first-served basis.



<b>Exhibit &amp; Sponsorship Opportunities</b>	<b>Diamond</b> (\$25,000)	<b>Platinum</b> (\$15,000)	<b>Gold</b> (\$10,000)	<b>Silver</b> (\$5,000)	<b>Bronze</b> (\$2,500)	<b>Booth Only</b> (\$2,750)
<b>Exhibit</b>						
Standard Exhibit Booth	•	•	•			•
100-Word Listing in Exhibit Guide	•	•	•			•
Pre-Conference Technology Workshop	•	•	•			•
50-Minute Technology Tutorial Session	•	•	•			•
2 Exhibit Booth-Only Registrations	•	•	•			•
<b>Conference Registration</b>						
2 Full Conference Registrations	•	•				
1 Full Conference Registration			•			•
<b>Logo featured on Conference Homepage</b>	•					
<b>Invitation to the General Chair's Reception</b>	•	•	•	•	•	
<b>1-Time Email Use of Opt-in Participant List</b>	•	•	•			
<b>Recognition in INFORMS Membership eNews</b>	•	•	•	•	•	
<b>Logo on Full Page Ad in <i>OR/MS Today</i></b>	•	•	•	•	•	
<b>Recognition on Website, Signage, Print, &amp; Mobile App</b>	•	•	•	•	•	
<b>Recognition at Opening Plenary</b>	•	•	•	•	•	
<b>Logo in Conference Quick Reference</b>	•	•	•	•	•	

Sponsors receive all of the above listed package benefits, plus their choice of available opportunities. Please visit [meetings.informs.org/seattle2019](http://meetings.informs.org/seattle2019) for more sponsorship package details.

**Custom packages available.**



# 2020 INFORMS CONFERENCE ON SECURITY

Portola Hotel & Spa | Monterey, California | February 9–11, 2020  
[meetings.informs.org/2020security](http://meetings.informs.org/2020security)

The inaugural INFORMS Conference on Security brings together leading analytics professionals, decision makers in national defense and security, and first responders to share tools, techniques, and best practices to address the broad spectrum of challenges to U.S. national security.

## Who Should Exhibit/Sponsor

- Companies offering interactive products and services for analytics and operations research
- Education programs and institutions
- Book and software publishers

## Exhibit Dates and Hours

- Monday, February 10, 2020 9am–4pm
- Tuesday, February 11, 2020 9am–3:30pm

## Exhibit & Sponsorship Packages

- Range from \$5,000 to \$10,000.
- Exhibit Package is \$1,500.

## Benefits of Exhibiting & Sponsorship

- Increase reach, visibility, and exposure.
- Meet with key decision makers, start discussions, and make new connections at your tabletop exhibit space.
- One complimentary full conference registration is included in some Exhibit and Sponsorship fees.
- Increase exposure in the Guide to Exhibits, on the website, and in the mobile app.

**Reserve Early** | Opportunities are limited.

Exhibit & Sponsorship Opportunities	Platinum (\$10,000)	Gold (\$7,500)	Silver (\$5,000)	Exhibit Only (\$1,500)
Tabletop Exhibit	•	•		•
<b>Conference Registration</b>				
2 Full Conference Registrations	•			
1 Full Conference Registration		•		•
1-Time Email Use of Opt-in Participant List	•			
Recognition in INFORMS Membership eNews	•	•	•	
Logo on Full Page Ad in <i>OR/MS Today</i>	•	•	•	
Recognition on Website, Signage, Print, & Mobile App	•	•	•	
Recognition at Opening Plenary	•	•	•	

Sponsors receive all of the above listed package benefits, plus their choice of available opportunities. Please visit [meetings.informs.org/2020security](http://meetings.informs.org/2020security) for more sponsorship package details.

**Custom packages available.**





# 2020 INFORMS BUSINESS ANALYTICS CONFERENCE

Gaylord Rockies | Aurora, Colorado | April 26–28, 2020  
[meetings.informs.org/analytics2020](https://meetings.informs.org/analytics2020)

The 2020 INFORMS Business Analytics Conference draws analytics practitioners and experts from a variety of industries and sectors for three days of intensive learning and networking. Maximize your company's visibility by sponsoring and exhibiting at the 2020 Business Analytics Conference.

## Meeting at a Glance

- 1,000+ Attendees
- 48 Exhibiting Companies
- 15% First Time Attendees
- 86% Master's or PhDs
- 75% are interested in Business, Consulting & Government

## Who Should Exhibit/Sponsor

- Companies offering interactive products and services for the analytics field
- Book and software publishers
- Education programs and institutions
- Retail, transportation, energy, agriculture & defense companies utilizing analytics best practices

## Exhibit Dates and Hours

- Sunday, April 26, 2020 7–8:30pm  
*(Welcome Reception in Exhibit Hall)*
- Monday, April 27, 2020 9am–4:30pm
- Tuesday, April 28, 2020 9am–3:45pm

## Conference Sponsorship Packages

- Range from \$2,500 to \$15,000.
- Exhibit Package is \$3,295.

## Edelman Gala Sponsorship Packages

Show your support for the profession, and inspire the entire community by sponsoring the Edelman Gala. Showcase your organization to 1,000+ international analytics professionals and business leaders. Each level of sponsorship provides a package of exclusive benefits.

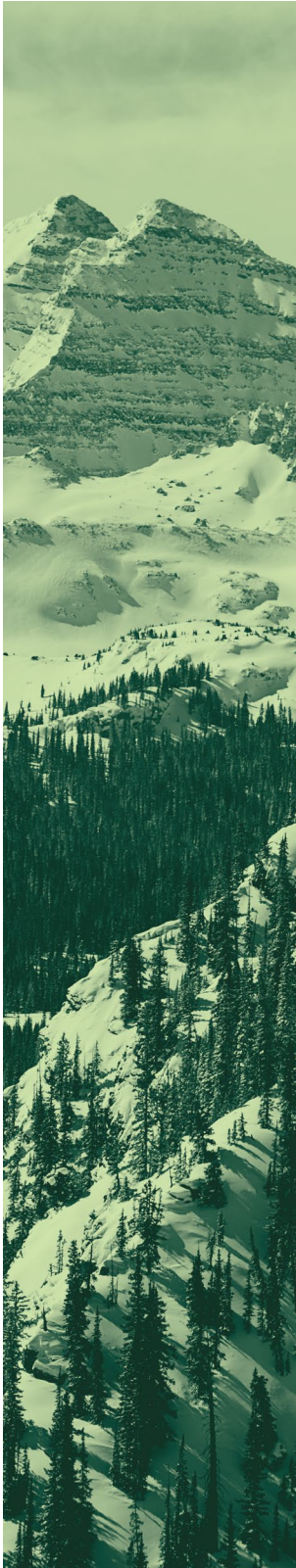
- Range from \$2,500 to \$5,000.

## Benefits of Exhibiting & Sponsorship

- Build brand awareness to 1,000+ analytics companies, professionals, and job seekers.
- Reach a broader audience through on-site and online presence.
- Dedicated time to meet with attendees and start discussions.
- Opportunity to host a Technology Tutorial during conference sessions and tracks and/or one Technology Workshop. *(Space is limited)*
- Increase exposure and return on your investment with an exhibit and sponsor listing in the Conference Program Book, on the website, and in the mobile app.
- Mix exhibit and sponsorship opportunities for higher exposure, brand awareness, and to drive booth traffic.
- Additional information on packages and benefits can be found on our website at [meetings.informs.org/analytics2020](https://meetings.informs.org/analytics2020).

## Reserve Early

Exhibit space and sponsorship opportunities are limited. Booth locations will be offered on a first-come, first-served basis.





<b>Exhibit &amp; Sponsorship Opportunities</b>	<b>Platinum</b> (\$15,000)	<b>Gold</b> (\$10,000)	<b>Silver</b> (\$5,000)	<b>Bronze</b> (\$2,500)	<b>Booth Only</b> (\$3,295)	<b>Edelman Executive</b> (\$5,000)	<b>Edelman Champion</b> (\$2,500)
<b>Exhibit</b>							
Exhibit Space	•	•			•		
100-Word Listing on Website	•	•			•		
Pre-Conference Technology Workshop	•	•			•		
Conference 50-Minute Technology Tutorial Session	•	•			•		
2 Exhibit Booth-Only Registrations	•	•			•		
<b>Conference Registration</b>							
2 Full Conference Registrations	•					•	
1 Full Conference Registration		•			•		
<b>Edelman Premier Sponsor</b>							
Recognition at Honors Reception	•					•	•
Remarks at Honors Reception	•						
2 Page Ad in Gala Program	•						
1 Page Ad in Gala Program						•	
Half Page Ad in Gala Program							•
Recognition at Gala	•					•	•
Special Gala Seating	•					•	
<b>Two Passes to the Executive Forum</b>	•						
<b>1-time Email Use of Opt-in Participant List</b>	•	•					
<b>Recognition in INFORMS Membership eNews</b>	•	•	•	•			
<b>Recognition in Conference Program Book</b>	•	•	•	•		•	•
<b>Logo on Full Page Ad in OR/MS Today</b>	•	•	•	•		•	•
<b>Analytics Magazine Ad (One Issue or Two Months)</b>							
Top Level Column Ad	•	•					
Lower Level Column Ad			•				
<b>Recognition on Website, Signage, Print, &amp; Mobile App</b>	•	•	•		•	•	•
<b>Recognition at the Opening Plenary</b>	•	•	•	•		•	•

Sponsors receive all of the above listed package benefits, plus their choice of available opportunities. Please visit [meetings.informs.org/analytics2020](https://meetings.informs.org/analytics2020) for more sponsorship package details.

**Custom packages available.**



## **EXHIBIT & SPONSORSHIP QUESTIONS & INQUIRIES**

Contact: Olivia Schmitz  
INFORMS Exhibit & Sponsorship Sales Manager  
[olivia.schmitz@informs.org](mailto:olivia.schmitz@informs.org)  
443-757-3539  
[informs.org/sponsor-exhibit](https://informs.org/sponsor-exhibit)

